**RISK ASSESSMENT:**

A **risk assessment** is a process that helps a company find out what could go wrong, where the weaknesses are, and what the impact would be if problems happen.As a security analyst I want to say that most important thing that I should recognize is Risks,vulnerability and threats in many different areas of buisness.

* **Data breach** :Protect customer information and maintain trust while avoiding fines.
* **System downtime** :Keep the website running so customers can always shop online.
* **Payment fraud** : Ensure secure payments and protect both customers and the company.
* **Phishing attack** :Prevent employees from being tricked by fake emails that could compromise security.
* **Insider threat** : Make sure employees use access responsibly and sensitive data stays safe.